

Professional Summary

- Senior Front-End Developer with over 10 years of experience in web development (see resume in an [interactive website format](#)) and 6 years of expertise working with Adobe Experience Manager (AEM).
 - Strong command of JavaScript (ES6+), HTML5, CSS3/SCSS, React, and AEM development tools, focused on delivering scalable, mobile-responsive, and high-performance web applications.
 - Proven technical leadership skills, mentoring junior developers, and acting as a subject matter expert for AEM and front-end technologies, ensuring best practices and process optimization.
 - Extensive experience with all AEM component development, template creation, workflows, dispatcher/caching configuration, and integrating AEM with Adobe Cloud services (e.g., Adobe Analytics, Adobe Target, Adobe Journey).
 - Skilled in working within Agile frameworks, collaborating with cross-functional teams (QA, Product Owners, Architecture) to deliver projects that align with business goals and technical strategies.
 - Proficient with CI/CD tools, Git, Bitbucket, Jira, Webpack, and Unit Testing frameworks (Jest, Mocha, JUnit).
 - Bilingual (English/French), facilitating smooth communication between technical teams and stakeholders.
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Relevant Professional Experience

Senior Web Developer, AEM Operations

Sun Life Financial Investment Services, Toronto, ON | March 2022 - Present.

- Developed and implemented AEM-based solutions for 500+ websites, 32+ templates, and 400+ assets, ensuring seamless technical delivery of scalable, mobile-optimized solutions.
- Collaborated with product owners, UX teams, and other stakeholders to translate business requirements into technical solutions, ensuring they met strategic goals and user experience standards.
- Provided mentorship and technical leadership to the development team, promoting best practices in AEM development and deployment.
- Integrated AEM with Adobe Cloud services like Adobe Analytics, Adobe Target, and third-party APIs, resulting in improved personalization and user engagement.
- Conducted performance optimization and caching strategies using Akamai to enhance web performance and user experience across sunlife.ca.
- Advocated for and implemented continuous improvements in the AEM environment, ensuring security and efficiency through proactive troubleshooting, upgrades, and patches.

Digital Marketing Specialist, Investment Communications

Sun Life Global Investments, Toronto, ON | March 2019 – March 2022

Worked on creating content for sunlifeglobalinvestments.com while also developing into a liaison between our AEM team and creative staff.

- Managed the migration of web content from WIX to AEM, enabling better content management, optimization, and scalability.
- Integrated assets using Adobe Suite (Photoshop, Illustrator, InDesign) to maintain brand consistency, while ensuring that all web content adhered to accessibility guidelines (WCAG).
- Acted as a bilingual liaison (English/French) between technical teams and stakeholders, driving alignment and ensuring timely project delivery.
- Focused on performance optimization, improving site load times, content delivery quality, and ensuring accessibility across devices.
- Developed training materials to enhance understanding of AEM processes, increasing team productivity and skill development.

Skills & Technologies

- **AEM Development:** AEM components, templates, workflows, dispatcher/caching, Sling Models, OSGi Configurations, Services, and Workflows
 - **Front-End Technologies:** JavaScript (ES6+), React, HTML5, CSS3/SCSS
 - **Adobe Cloud Services:** Adobe Analytics, Adobe Target, Adobe Commerce
 - **Performance Optimization:** Akamai, CDN/Cache strategies, Webpack
 - **Testing & CI/CD:** Jest, Mocha, JUnit, Git, Bitbucket, Jira
 - **Agile Methodologies:** Scrum, Kanban
 - **Languages:** English/French
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Education

Bachelor of Commerce with a major in Finance | University of Guelph
Canadian Securities Course (CSC®) | Canadian Securities Institute